

# CAREERS IN INTERNATIONAL BUSINESS

The international business specialization is designed to prepare students for participation in worldwide business activity. This specialization involves analysis of domestic, international, and foreign business environments and of business practices and problems related to them. It includes studies of production, distribution, and finance. Related studies pertain to exchange controls, the operation of foreign exchanges, and the analysis of economic conditions in particular areas.

## *Career Paths Available for International Business Graduates:*

- Industrial and commercial firms
  - Consular and foreign service work
  - Service firms
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- Industrial and commercial firms - The business of American firms often consists of export and import trade and of operations abroad through branches, subsidiaries, and joint ventures. Though American nationals may be called upon to work abroad, more often it is the international business in which they may be engaged in this country that provides increasing opportunities for international graduates. Subsidiaries of foreign companies operating in the United States offer many employment opportunities.
  - Consular and foreign service work - Agencies of the United States government are engaged in representing the interests of American business in foreign countries. They interpret U.S. trade policies to other nations, protect American shipping and legal economic interests, and make reports on observations and analyses of such matters as major financial and commercial transactions, trade and tariff policies, and general market conditions.
  - Service firms - International business specialists may also find employment in service firms, such as law, accounting, transportation, insurance, and communication firms.

The complexity of the political-economic factors involved in international relations requires a knowledge of international business systems and practices. A knowledge of economics and political science and fluency in at least one foreign language are also highly desirable.